

STARS 2010

NAIL DESIGN Photo Competition

RULES & REGULATIONS

America's
Beauty Show®

MARCH 27 - 29, 2010



Show us your creativity...and win big!
One winner will win a
\$500 CASH AWARD!
And lots of Publicity!

WHO CAN WIN?

Worldwide professional working nail technicians

WHAT CAN YOU WIN?

- The winner of Stars Nail Design Photo Competition receive winners plaque, \$500 cash and prizes.
- The winning photo will be highlighted on America's Beauty Show's website, ABN e-newsletter and other marketing, and will receive public relations/media blitz coordinated by INTA and other trade publications.



Celebrity Judge!
JAN ARNOLD
co-founder of
CND



Celebrity Judge!
HANNAH LEE
Editor,
NAILS Magazine

DEADLINE

Entry and Registration deadline:
Friday, February 13, 2010
Finalist announcement: notified by
email Awards presentation:
Sunday, March 28, 2010
at the INTA conference during the
America's Beauty Show.

FEES

\$75 for INTA & CC members
\$125 for non-members

COMPETITION RULES

The concept is to create a set of design nails using extensions, nail art, colored acrylic or gel to achieve a creative presentation of your work.

1. The photos must be "hand shots" only. The photos must be color prints and 8"x10" in size. Electronic files saved in jpg format at 300dpi in 8"x10" size along with hard copy photos are preferred.

Slides will not be accepted. Once submitted, photos cannot be returned.
2. Three (3) different photos of the same nails must be submitted for each entry. One must be a close up so detail can be viewed by the judges while the other two must be different hand shots. You will be judged on the collective three (3) photos.
3. Artificial nail enhancements with colored gel or acrylic, nail art designs or any other nailart mediums can be used. All products used must be professional nail or nail art products, no glued on items that are purchased outside the nail product industry, such as plastic or metal designs, will be allowed.
4. All finalists will be notified via e-mail.

*See Eligibility Criteria.

Discs should be mailed to:
STARS 2010 NAIL DESIGN Photo Competition
Attn: Christie Smaidris
c/o America's Beauty Show,
401 N. Michigan Ave.Suite 2200
Chicago, IL 60611

and/or zipped files can be emailed to:
CSmaidris@AmericasBeautyShow.com

1. Hand shot



2. Close up



3. Different pose
of hand shot

STARS 2010 NAIL DESIGN OFFICIAL ENTRY FORM

COMPETITOR INFORMATION:

Membership Status: INTA Member _____ CC Member _____ Non Member _____

Entry Level: Professional _____ Student _____

Name _____

License Number (1) _____

Salon name _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

E-mail _____ Fax _____

Signature required-I am completely familiar with the Rules and Regulations of this competition of the 2010 America's Beauty Show and in entering same, agree to abide by said Rules and Regulations and will accept the decisions of the Competitions Committee and Judges as final.

Signature: _____

Image Usage:

I consent to and authorize the use of any and all images submitted to the Cosmetologists Chicago (CC) or International Nail Technicians Association (INTA), and of any reproductions of them, for any purpose whatsoever, including (but not by way of limitation) the publication, display and exhibition of those images in promotion, advertising and trade, without any further compensation to me, or the individual in the images I also consent to the use of my name in connection with the images. I agree that the images and the related negatives shall constitute CC's sole property, with full right of disposition in any manner whatsoever. As CC immediately is taking actions in reliance on this consent, I declare it to be irrevocable: and I release and discharge CC from any and all claims whatsoever in connection with the use of photographs, reproductions of the photographs and my name.

(check box) By my signature below, I, and the business listed above, consent to receive all communications sent by or on behalf of Cosmetologists Chicago, and its subsidiaries the International Nail Technicians Association whether by fax, email, direct mail or telephone.

Signature: _____ Date: _____

METHOD OF PAYMENT:

Make check/money order or bank draft payable to:
America's Beauty Show

Mail form to:

STARS 2010 NAIL DESIGN Photo Competition
Attn: Christie Smaidris
c/o America's Beauty Show
401 N. Michigan Avenue, Suite 2200, Chicago, IL 60611

Check/money order

Visa

MasterCard

Name on Card _____

Credit card # _____

Expiration date _____



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