

RISING STARS 2010

America's
Beauty Show®

MARCH 27 - 29, 2010

Hair, Make-Up & Fashion MAKEOVER Photo Contest for STUDENTS RULES & REGULATIONS

MODERN
SALON

We're looking for High Fashion!
We're giving Runway Recognition!
And lots of Publicity!

WHO CAN WIN?

Cosmetology Students who are currently enrolled in a cosmetology program. You may enter as an individual or as a salon team of three (stylist, colorist & makeup artist).

WHAT CAN YOU WIN?

Three nominees. One overall winner.

MAKEOVER photo entries (by individuals or salon teams) will be selected by a celebrity judge for the students. A celebrity judge will be reviewing finalists.

Each of three nominees to win:

- America's Beauty Network membership to include admission to ABS 2011.
- Photos featured on www.americasbeautyshow.com
- Onstage award presentation at America's Beauty Show 2010

**SPECIAL STUDENT
Celebrity
Judge!**

One overall winner to win:

- All the above plus;
- School recognition
- Year subscription to *Modern Salon Magazine*
- Trophy to be presented at award presentation at America's Beauty Show 2010
- Grand Prize winner swag bag full of products!

DEADLINE

All entries must be received by
Friday, February 13, 2010

COMPETITION RULES

1. This competition is open to students currently enrolled in cosmetology school.
2. Competitor individual/salon teams must **submit three (3) digital photos** of their best commercial work.
 - a. The **first photo should be the "before" look** prior to styling and make up application.
 - b. The **second photo is the "after" headshot** (and must show a the entire hairstyle) **once all styling and make-up application have been performed.**
 - c. The **third photo should be of the whole look including fashion** once all styling and make-up application have been performed.
 - d. The photos should highlight creative skills for commercial day time or evening hair.
 - e. **All three (3) photos must be submitted to win.**
 - f. The photos may be either black/white or color as **electronic files saved in jpg format at 300dpi in 8"x10"**. Slides and printed materials will not be accepted unless accompanied by electronic files in the format listed above. All entry materials will not be returned and become property of Cosmetologists Chicago.

Discs should be mailed to:

RISING STARS 2010 Makeover Competition

Attn: Christie Smaidris

**c/o America's Beauty Show, 401 N. Michigan Ave.
Suite 2200, Chicago, IL 60611**

and/or zipped files can be emailed to:

CSmaidris@AmericasBeautyShow.com

3. Judges will select three (3) equal winners from your school based solely on the quality of the work submitted to advance to the finals.
4. Final winners will be recognized on Monday at America's Beauty Show.

FEES

\$35 for Cosmetologists Chicago or
Cosmetólogos Latinos student members

\$55 for student non-members



Photo by Stars 2009 Winning Salon Team:
Laurentius Salon; Color: Kim Ha Tran;
Make-up - Laurentius Purnama; Philadelphia, PA.
America's Beauty Show is a registered trademark of Cosmetologists Chicago.

RISEING STARS 2010 - STUDENT - OFFICIAL ENTRY FORM

COMPETITOR INFORMATION:

Membership Status: CC Student Member _____ Non Student Member _____

Entry Type: Individual _____ Salon Team _____

Name (1) _____ (For Salon Team) Name (2) _____ Name (3) _____

Beauty School _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

E-mail _____ Fax _____

Signature required-I am completely familiar with the Rules and Regulations of this competition of the 2010 America's Beauty Show and in entering same, agree to abide by said Rules and Regulations and will accept the decisions of the Competitions Committee and Judges as final.

Signature: _____

Image Usage:

I consent to and authorize the use of any and all images submitted to the Cosmetologists Chicago (CC), and of any reproductions of them, for any purpose whatsoever, including (but not by way of limitation) the publication, display and exhibition of those images in promotion, advertising and trade, without any further compensation to me, or the individual in the images I also consent to the use of my name in connection with the images. I agree that the images and the related negatives shall constitute CC's sole property, with full right of disposition in any manner whatsoever. As CC immediately is taking actions in reliance on this consent, I declare it to be irrevocable: and I release and discharge CC from any and all claims whatsoever in connection with the use of photographs, reproductions of the photographs and my name.

(check box) By my signature below, I, and the business listed above, consent to receive all communications sent by or on behalf of Cosmetologists Chicago, and its subsidiaries the International Nail Technicians Association and Cosmetólogos Latinos, and American Association for Esthetics whether by fax, email, direct mail or telephone.

Signature: _____ Date: _____

METHOD OF PAYMENT:

Make check/money order payable to:
America's Beauty Show

Mail form to:
RISEING STARS 2010 Photo Makeover Competition
Attn: Christie Smaidris
c/o America's Beauty Show
401 N. Michigan Avenue, Suite 2200, Chicago, IL 60611

Check/money order

Visa

MasterCard

Name on Card _____

Credit card # _____

Expiration date _____

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