

America's Beauty Show®

Your Midwest Beauty Show®

MARCH 3 - 5, 2012

McCormick Place CHICAGO
AmericasBeautyShow.com

Advertising Specs For ABS 2012 Pre-Program Book

Please upload ALL files to:
www.americasbeautyshow.com/submission

Ad Sizes:

Full Page:

Bleed: 7.25" x 9.25"

Trim: 7" x 9"

Live area: 6.5" x 8.75"

Half Page:

Bleed: 7.25" x 4.5"

Trim: 7" x 4.5"

Live area: 6.5" x 4"

300 dpi - PRESS pdf

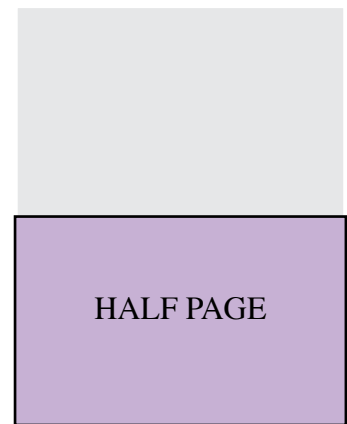
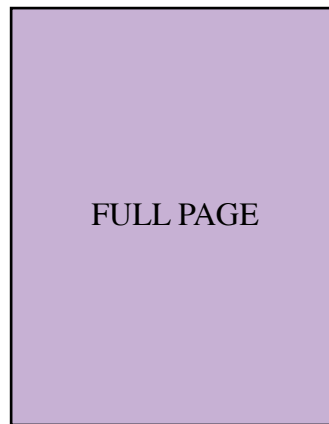
Plan B: Please use our FTP site:

<ftp.smithbucklin.com>

login: ccaftp

password: welcome

(Email Kristen Erickson at kerickson@americasbeautyshow.com once it's loaded.)



PRICE

\$2000 for half page

\$3000 for full page

VALUE PACKAGES

For pre-program and onsite program - ½ page \$2500

Full page for both books \$5000

FREE ADVERTISING!

Exhibitor Showcase Section

of the program

Mini Ad Specs:

Size (no bleed): 2.6128" x 1.6152"

300 dpi - jpg

Need to have this in your ad:

- Logo/Brand Name
- Artists at booth performances on stage/ and stage education
- New Product Launch at our show
- Theme or anything unique at our show.



YOUR MINI AD
GOES HERE