



Media contact: Kate Cicela, Vi Nelson & Associates, Inc.
P: 312-944-1262 E: kate@vinelson.com

FOR IMMEDIATE RELEASE

AMERICA'S BEAUTY SHOW® NAMED 5TH AMONG CHICAGO TRADE SHOWS

Chicago, IL –April 16, 2010--**America's Beauty Show®**, traditionally your **Midwest Beauty Show®** proudly announces its place on the **Top 100 Events in Chicago**, as posted in the latest edition of *BizBash* magazine (for corporate, meetings, incentive, hotel, restaurant and entertainment industries of Chicago).

Of even greater importance, among [Chicago's Top Trade Shows & Conventions of 2010](#), **America's Beauty Show® placed 5th in size, attendance, exhibitors and importance to Chicago!**

ABS topped the Boat Show and is right behind the National Restaurant Hotel/Motel Show, and International Home and Housewares Show, events that have been at McCormick Place for decades.

"Congratulations to all the salon professional attendees, manufacturers and distributors who continue to make America's Beauty Show® the leader in our industry and so important to the City of Chicago," said **Frank Gironda, president of Cosmetologists Chicago®**. "These kind of results and rankings don't happen by accident. They require a great commitment to our industry."

For 86-years, America's Beauty Show, traditionally The Midwest Beauty Show, has been the event tens of thousands of salon professionals flock to each spring for the latest education and exhibits of the newest fashions, products and business techniques that make salons successful.

America's Beauty Show is owned and organized by salon and spa professional members of Cosmetologists Chicago.

Cosmetologists Chicago protects, builds and drives the salon industry by monitoring and lobbying for professional licenses while providing advanced education and scholarships. It is also their mission to give back to our industry by educating all pros, members and non-members alike, and improving the cosmetology profession by helping those in need and producing the all-industry America's Beauty Show.

Save the Date! **Next year's ABS will be held March 12-14, 2011 at McCormick Place West in downtown Chicago.** Visit www.AmericasBeautyShow.com for more information on the show or call 1(312) 321-6809.

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